

CURRICULUM VITAE

ALAN ROBBINS

575 West End Avenue #9D
New York, NY 10024

Phone & Fax: 212 724-3844
Email: arobbins@kean.edu

Higher Education

Doctor of Arts 15 credits towards degree in Philosophy of Art (New York University, 1977-1981)
Master of Arts Educational psychology (Columbia University, 1971-1973)
Certificate of Study Studio arts and painting (Brooklyn Museum Art School, 1972-1974)
Bachelor of Arts Major in psychology, minor in art (Brooklyn College, 1965-1969)

Teaching Experience

Professor Department of Design (Kean University, 2000-present)
Assistant Professor Department of Design (Kean University, 1997-2000)
Assistant Professor Department of Fine Arts (Kean College of New Jersey, 1990-1997)
Lecturer Department of Art (Elizabeth Seton College, 1980-1982)
Instructor Elementary and Special Education (NYC Board of Education, 1970-1973)

Professional Experience

Writer 16 books and numerous essays and articles (Various publications, 1990-present)
Creative Consultant Development of multimedia products (Music Pen Interactive, 1994-1997)
Creative Director Creation of interactive products (Interplay, 1989-1994)
Creative Director Creation of Advertising & promotion campaigns (Leff Communications, 1981-1989)
Art Director and Copywriter Writing & design of corporate graphics and ad campaigns (Kaufmann Advertising, 1974-1981)
Assistant Art Director Advertising and editorial design (The Home Reporter & Sunset News, 1973-1974)

Honors & Awards

Appointed Named Professor	The Janet Estabrook Rogers Professor of Visual and Performing Arts (Kean University, 2006)
Writer's Notes Fiction Award	First runner-up for best new commercial fiction (Writer's Notes, 2006)
Amazon Shorts	Short story selected for Amazon Short Fiction program (Amazon.com, 2006)
The Webby Awards	Honorable mention for The Design Center website (The Webby, 2006)
Horizon Interactive Awards	Honorable mention for The Design Center website (Horizon Interactive, 2006)
International Academy Of The Visual Arts	Silver Award for the Design Center website (IAVA, 2006)
Art Director's Club of NJ	Excellence Award for the newsletter Ampersand (ADCNJ, 2005)
Quality First Initiative	Annual Grants to support The Design Center (Kean University, 2004-2006)
MTA Centennial Contest	Runner-up in poster design competition (Metropolitan Transit Authority, 2003)
Release Time for Research	Grant to support book on technology and design (Kean University, 2003)
Sappi Design Competition	Grant to distribute TalkChart to 2,000 hospitals nationally (Sappi Papers, 2000)
HEART Grant	Support for exhibit for The Design Center (Union County Freeholders, 2000)
Release Time for Research	Grant to write book on Understanding Images book (Kean University, 2000)
Speakers in the Humanities Fellowship	Grant to support regional lecture series on Visual Literacy (New York Council for the Humanities (1999 & 2000)
Strategic Initiatives Grants	Budget to operate The Design Center (Kean University, 1999-2003)
Release Time for Research	Grant to support a book on technology & art (Kean University, 1999)
UFRI Release Time For Research	Grant to support a book on Visual Literacy (Kean University, 1998)
NEA/CAPS Award	Award for fiction book entitled Blue Moon (NEA/New York State, 1984)
Kurtz Fellowship	Financial support for graduate study (New York University, 1977)
Phi Delta Kappa	Honors society in psychology (Columbia University, 1973)
Citation for Excellence	For innovative high school art curriculum (NYC Board of Education, 1973)
Max Beckmann Scholarship	Tuition support for study in painting (The Brooklyn Museum Art School, 1972)
NY State Regents/Scholar Incentive Awards	Tuition support for undergraduate study (New York State/Brooklyn College, 1966)

Published Work - Fiction

Following the Trail of Blood	Time travel mystery based on a true event (iUniverse, 2007)
At the Edge of Time	Mystery science fiction short story collection (iUniverse, 2007)
A Small Box of Chaos	Mystery novel about future use of surveillance technology (iUniverse, 2005)
Interlude in Dreamland	Mystery novel about the clash of myth and technology (iUniverse, 2005)
Murder in a Locked Box	Interactive mystery novel in which reader solves the crime (Ballantine, 1989)
A Call for Murder	Interactive mystery novel in which reader solves the crime (Ballantine, 1988)
On The Trail of Blood	Historical mystery with multiple plotlines (Henry Holt & Company, 1987)
Secret of the Gold Jaguar	Interactive adventure for young adults with puzzles (Putnam, 1984)

Published Work - NonFiction

Interview with Harlan Coben	Interview of bestselling author for Kean Review (2007)
DesignMaven	Blog about the impact of design (2007)
The World of the Image	Book of readings and writing exercises (Longman Publishing, 2006)
Grandma's Pantry Cookbook	Illustrated recipe collection (Simon & Schuster, 1981)

Published Work - Puzzle & Humor Books

The `Toon Book	Interactive cartoon drawing book (Speedball Press, 1993)
Inspector Cross Books 1 & 2	Puzzle book series combining mysteries and crossword puzzles (BePuzzled Press, 1991)
The Puzzicles Series	Three-book series of visual games (Ballantine, 1988-1990)
3D Puzzles	Cut and construct book of dimensional puzzles (Dell, 1989)
Cut & Construct Your Own Brontosaurus	Construction book for creating a three-foot long model dinosaur (Ballantine, 1988)
Presidential Role Call	Cutout doll book satire (Franklin Press, 1987)
When Good Things Happen	Collection of cartoon caricatures (Simon & Schuster, 1983)
The Dieter's Coloring Pad	Coloring book spoof of diet fads (Simon & Schuster, 1981)
Guide To College Graffiti	Collection of humorous sayings (Citadel Press, 1967)

Published Work – Essays & Stories

At the Edge of Time	Short story published by amazon.com (2006)
New Life In Old Tech	Essay published in <i>The New York Times</i> (1998)
Snapping In The Wind	Essay published in <i>The New York Times</i> (1998)
E-Mail: Making Its Mark	Essay published in <i>The New York Times</i> (1997)
Egg On Your Interface	Essay published in <i>The New York Times</i> (1996)
Mad At Your Modem	Essay published in <i>The New York Times</i> (1996)
A Communications Test	Essay published in <i>The New York Times</i> (1996)
The Multimedia Debate	Essay published in <i>Newsweek</i> (1995)
Uncle Jack Eats A Mummy	Short story published in the book <i>Mummy Stories</i> (Ballantine Books, 1990)

Published Work - Games

Diversions Editor	Puzzle editor and creator for Kean Review literary journal (2007)
Mystery Jigsaw Puzzles	26 separate game titles that combine mystery tales and jigsaw puzzles (BePuzzled, Western Publishing, Broderbund Publishing, 1985-2001)
The Return of Osiris	Interactive mystery game on CD-ROM (Music Pen, 1997)
The Magic School Bus	Interactive CD-ROM game for kids (Microsoft, 1996)
Master Criminals!	Mystery board and card game (BePuzzled, 1993)
Board & Card Games	20 individual game titles (Creative Child Games, 1989 -1992)

Published Work - Other

Cartoons	14 separate panel cartoons published in <i>The New York Times</i> , <i>Utne Reader</i> , <i>Harper's</i> and other magazines (1985 -1994)
Graphic Puzzles	Dozens of visual puzzles and games published in <i>Games Magazine</i> (1986 -1993)
Graphic Designs	Samples of my work appeared in <i>Mademoiselle</i> , <i>Seventeen</i> , <i>The Daily News</i> , and many other publications (1973 -1975)

Exhibitions

Design Faculty Show	Organized and curated the exhibition for design faculty (James Howe Gallery, Kean University, 2007)
World Trade Center Memorial Design	Design submission on display at the WTC website (2003)
Imagic	Curated and designed exhibit on visual literacy (The Design Center, 2002)
The Shape of Language	Curated and designed exhibit on written language (The Design Center, 2001)
100 Greatest Designs	Curated and designed exhibit on the history of design (The Design Center, 2000)
Art of the Movie Poster	Curated and designed exhibit on poster design (The Design Center, 1999)
Artist's Toybox	Exhibition of graphic sculpture in faculty art show at The James Howe Gallery (Kean College of New Jersey, 1996)
Portable Art	Exhibition of shopping bag design in graphic arts show (The Cooper-Hewitt Museum, 1981)
Conjugations	Solo exhibition of paintings (The Brooklyn Museum, 1974)

Conference Presentations

Seven Creative Secrets	Keynote Address on the creative process for designers and teachers Interior Design Educators Regional Conference (Kean University, 2006)
The Story of My Family	A Visual Narrative (National Conference on the Arts, School of Visual Arts, NY, 2004)
Ahalograms	Visualizing the Creative Process (Thinking Creatively Conference, Kean University, NJ, 2004)
The Dire Image	The Image as Propaganda In Nazi Germany (National Conference on the Arts, School of Visual Arts, NY, 2003)
The Dire Image	The Image as Propaganda In Nazi Germany 32 nd Annual Scholar's Conference, National Council of Churches, NJ, 2002)
Of Bits & Pages	The Future of Digital Publishing (Changing Face of Publishing Conference, Long Island University, 2001)
Understanding Images	Visual Literacy in the Digital World (Media and Literacy Conference, Westchester Community College, NY, 2001)
On Visual Literacy	Images and Understanding (Jeffersonville Public Library, NY, 2000)

Conference Presentations - continued

Interactive Narratives	The Role of Story in Visual Art (National Conference on the Arts, School of Visual Arts, NY, 2000)
What is Visual Literacy?	Overview of Visual Studies (National Conference on Liberal Arts School of Visual Arts, NY, 1999)
On Visual Literacy	Introducing Topics in Visual Studies (Postsecondary Pedagogy Conference, SUNY at New Paltz, NY, 1997)
The Technology Challenge	Using new technology in college settings (General Education Conference, Kean College of NJ, 1997)
Living with Technology	Keynote Address on coping with technological change (Faculty Development Conference, Essex Community College of Baltimore, 1997)
From Pigment to Pixels	Presentation on the evolution of technology in art and design (Technology and Art Conference, SUNY at New Paltz, 1996)
Interactive Multimedia	Interactive structures in visual communications (National Conference on the Arts, School of Visual Arts, 1996)
The Multimedia Challenge	Keynote Address on multimedia in education (National Multimedia Conference, Biltmore Hotel, Asheville, NC, 1995)

Public Lectures & Seminars

10 Pictures that Shook the World	Presentation of new exhibition for the SVPA Spring Showcase (Kean University, 2006)
Is This the Mona Lisa?	Visual Studies as a Discipline (Phi Kappa Phi Spring Initiation, Kean University, NJ, 2001)
Understanding Images	Visual Literacy in the Digital World (Adult Education Forum, Jeffersonville Library of NY, 2000)
Movie Talk	Seminar on Film (Cover to Cover cable TV show, Kean University, NJ, 2000)
On The Design Center	TV Presentation (Cover to Cover cable TV show, Kean University, NJ, 2000)
Secret Language of Movie Posters	Discussion on the Art of the Movie Poster (Cover to Cover cable TV show, Kean University, NJ, 1999)

Public Lectures & Seminars – continued

The Interactive College	Bringing interactive technology into the classroom (President's Investiture Forum, Kean College of NJ, 1997)
The Art of Essay Writing	Workshop for writing students (Creative Writing Seminar, Hunter College, 1997)
Art on the Internet	Moderator for panel discussion by online artists (The Arts Dialogue Lecture Series, Kean College of NJ, 1997)
The Design Studio	Presentation of student work in The Design Studio (Cover to Cover cable TV show, Kean College of NJ, 1997)
Multimedia for Designers	Using multimedia in visual communications (School of Liberal Arts Presentation, Kean College of NJ, 1996)
The Case of Professor X	Introducing art to college freshmen (College Wide Open House, Kean College of NJ, 1995)
An Artful Romance	Introducing design to college freshmen (College Wide Open House, Kean College of NJ, 1995)
Micro-Publishing	Seminar on self-publishing (Adult Education Seminar, The Learning Annex, 1985)

Educational Innovations

MFA in Design	Collaborated in the creation of an MFA program in Design (Kean University, 2007)
The Design Center	Created a center for public outreach and education in design (Kean University, 1998 – present)
Visual Studies Program	Created a collateral undergraduate program in Visual Studies (Kean University, 2007)
BFA in Visual Communications	Collaborated in the revision of the undergraduate curriculum in The Department of Design (Kean University, 2006)
Department of Design	Collaborated in the creation of a new Department of Design (Kean University, 1998)

Service to the College Community

Summer Festival Program	Design of promotional posters (1998-2000)
Jewish Studies Program	Design of promotional material for annual newsletter and conference (1997-2000)
Ars Vitalis	Design of promotional material and posters (1998-2000)
Department of English	Design of promotional flyer for Contemporary Writer's Series (1997-2000)
The Arts Dialogue	Design of promotional materials for lecture series (1997-2001)
New Jersey Educ. Assn.	Design and production of Focus on Education magazine (1996 & 1997)
Department of Design	Planning and writing of proposal to create new Design Department (1997)
The Yardarm Trio	Design of promotional flyers (1998-2001)

Service to the Larger Community

Conflict Collaborative	Created promotional materials for this mediation group (2005)
Riverside Language Center	Design of educational materials (2004)
Union County	Created the CultureNet database and questionnaire (2001)
The Design Studio	Directed student design work for non-profit agencies (1974-2003)
Holyoke Comm. College	On-site evaluation and report for Middle States review (1998)
Golden Books	Served as creative consultant for premium products (1998)
JP Kids	Consulted on the creation of a children's television show (1998)
Gateway Institute	Consulted on corporate identity design (1997)
Journal of Basic Writing	Designed logo and masthead (1997)
Lehman College	Educational consultant for multimedia curriculum (1993)
The American Jewish Committee	Media consultant for corporate promotion (1994)
NY Hall of Science	Consultant on educational computer games (1994)

Directorships

The Design Center	Founding director and creator of exhibitions, publications, products, website (Kean University 1998-2007)
The Design Studio	Directed the production of student work for non-profit agencies (Kean University, 1994-2004)

Committee Work

School of Liberal Arts Planning Committee – Phase III (2001)
School of Liberal Arts Planning Committee - ELF Funding (2000)
School of Liberal Arts Planning Committee - Phase III (1999)
School of Liberal Arts Planning Committee - Phase II (1998)
School of Liberal Arts Planning Committee – Phase I (1997)
Department of Design Recruitment, Curriculum, Promotion, Technology, Planning Committees (1997-present)
Kean College Web Site Committee (1996-1997)
Department of Fine Arts Curriculum Committee (1996-1997)
General Education Task Force - Technology Evaluation (1996-1997)
Department of Fine Arts Release Time, Recruitment, Curriculum committees (1995-1997)

Courses created and taught

Understanding Images	Introductory course in visual literacy
Expressive Imaging	Studio course in the creation of images for visual communications
Cartooning	Basic drawing and visualizing techniques
Basic Design	Introduction to art and graphics for non-majors
The Creative Process	Methods for enhancing creativity and innovation

Courses taught

The Design Studio	Practical workshop producing professional level work for clients
2D Design	Introduction to composition and elements of design
Graphic Design	Applied design methods and techniques
Illustration	Visual communication for fine artists
Art Production	Techniques for preparing art for printing
Visual Thinking	Introduction to aesthetic issues and the creative process
Portfolio	Preparation of work for graduating majors
Color Theory	Introduction to color theory and color use
Art Direction	Managing and overseeing graphics campaigns
Advertising Concepts	Introduction to advertising for designers
Design Fundamentals	Overview of three main areas of design for new majors
Publication Design	Desktop solutions to page layout problems